

**GULSHAN POLYOLS LIMITED**



**An Organization on the  
forefront of growth...**

## Highlights

Largest producer of Calcium Carbonate with capacity of 135,000 TPA

First in India to introduce concept of Onsite PCC plant; Recorded in Limca book or Records, 2010

One of the largest producer of Sorbitol with capacity of 60,000 TPA

Exports to 35 countries in the world

Only company in India to process Rice & Corn at the same location at Muzaffarnagar unit

Large capacity expansion in progress; revenues to reach Rs.1000cr from current Rs.446cr

# Group Introduction

## Overview

- ◆◆ Gulshan Polyols Ltd. is India's leading multi products manufacturer
- ◆◆ The company is promoted by Dr C.K. Jain, a technocrat with doctorate in Chemistry
- ◆◆ Dr C.K Jain has been leading a team of highly experienced professionals for more than 35 years

## Products

Starch Sugars

Calcium Carbonate

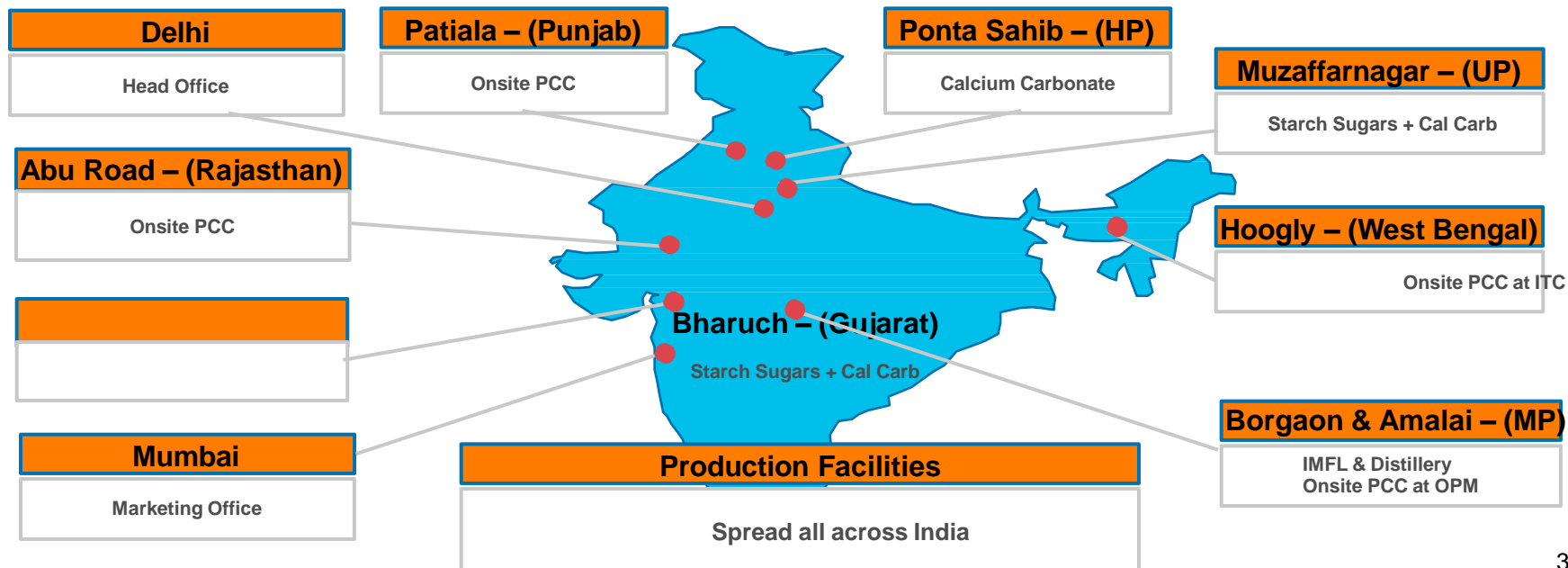
Onsite PCC Plants

Animal Feed

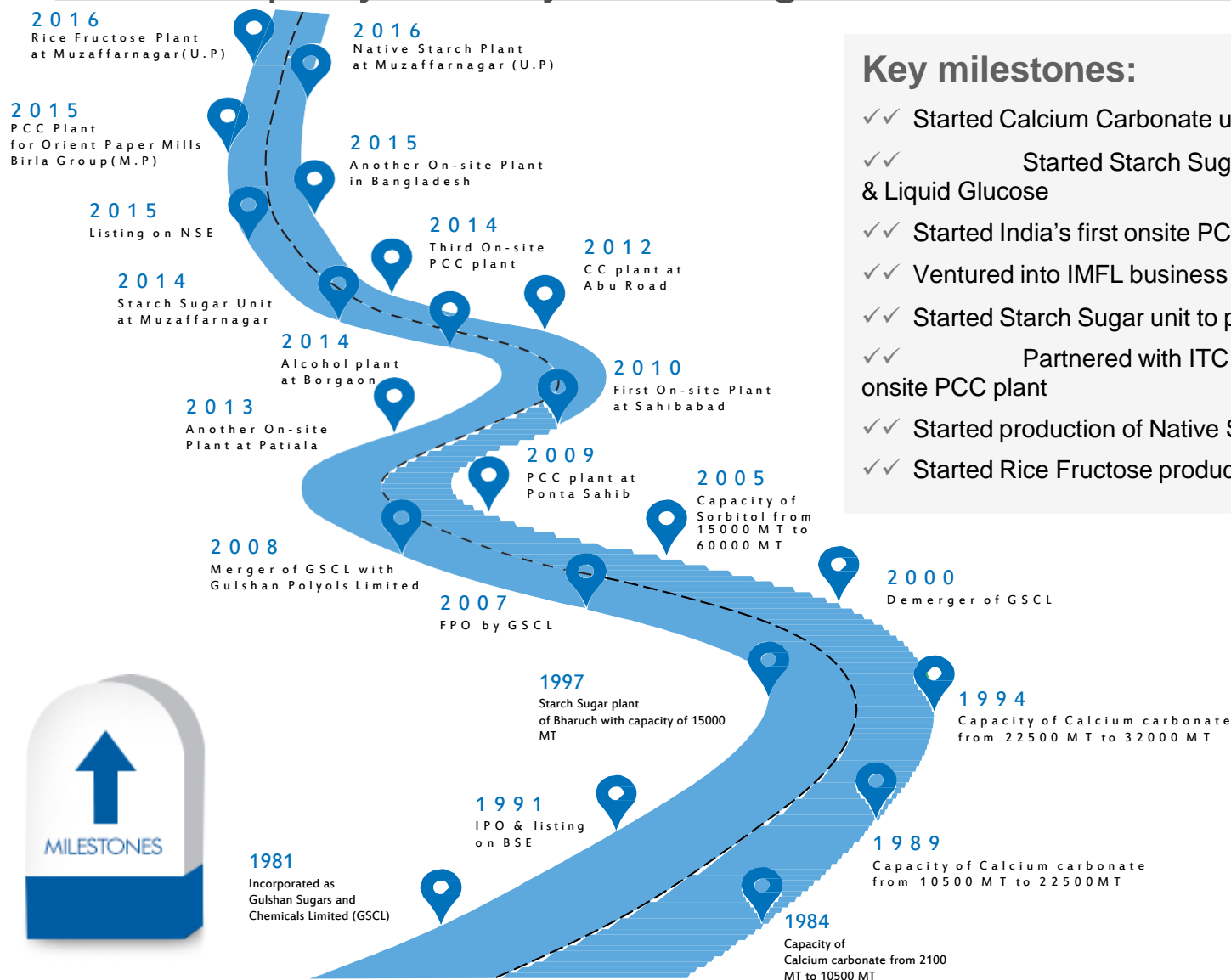
IMFL

## Manufacturing

- ◆◆ Company has 9 manufacturing facilities spread over six states in India
- ◆◆ Company is ISO 9001:2008, EMS 14001:2004 & OHSAS 18001:2007 certified



# Company History – A Long and Cherished Journey



## Key milestones:

- ✓✓ Started Calcium Carbonate unit with consistent growth
- ✓✓ Started Starch Sugar unit to produce Sorbitol & Liquid Glucose
- ✓✓ Started India's first onsite PCC unit for paper industry
- ✓✓ Ventured into IMFL business
- ✓✓ Started Starch Sugar unit to produce DMH, MDP & LG
- ✓✓ Partnered with ITC & OPM by setting up onsite PCC plant
- ✓✓ Started production of Native Starch from rice
- ✓✓ Started Rice Fructose production



## Business Divisions...

GPL has 5 major divisions: Starch Sugars, Cal Carb, Onsite PCC Plant, Animal Feed & Alcohol

### Starch Sugars

**Products:** Sorbitol 70%, Native Starch, Fructose (HFRS), Brown Rice Syrup (BRS)

**Plant Locations:** Bharuch (Gujarat) & Muzaffarnagar (UP)

### Calcium Carbonate

**Products:** Precipitated, Ground Natural, Activated & Wet Ground Calcium Carbonate

**Plant Locations:** Muzaffarnagar (UP), Ponta Sahib (HP), Abu Road (Rajasthan) & Bharuch (Gujarat)

### Onsite PCC Plant

**Products:** PCC for Paper Industry

**Plant Locations:** Patiala (Punjab), Hoogly (West Bengal), Bangladesh, Amalai (M.P.)

### Animal Feed

**Products:** Corn Germ, Corn Gluten, Enriched Fiber, Rice Gluten

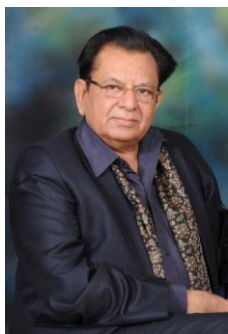
**Plant Location:** Bharuch (Gujarat) & Muzaffarnagar (UP)

### Alcohol

**Products:** Potable Alcohol, Whisky, Rum under brand name "TIGER GOLD"

**Plant Location:** Boregoan (MP)

# Management Team



**Dr. C. K. Jain Chairman & Managing Director**

Gulshan Polyols Ltd is conceived and promoted by Dr C.K. Jain, who is a sugar technologist and has been awarded a Doctorate Degree in Chemistry. He has been leading the company with a highly experienced team of professionals for 35 years.



**Mrs. Arushi Jain Director**

Mrs. Jain is a multi-dimensional person, involved with operations, marketing and overall management of the company. She is MS, Marketing from Zicklin School of Business, NY and holds Diploma in 'Science of Baking & Technology' from American Institute of Baking.



**Mrs. Aditi Pasari Director**

Mrs. Pasari is MBA from Cardiff University, UK. She has the experience of having conceived and set-up a packaging unit in Haridwar, under the umbrella of GPL.



**Mr. A. K. Vats Director**

Mr. Vats, Graduate with P.G. Diploma in Marketing and Management, has vast experience in the calcium carbonate industry and has been associated with the Company for over 3 decades.



**Mr. S. K. Tewari Director**

Mr. Tewari is M.Tech (Chemical Engineering) from Indian Institute of technology, Kanpur PGD Project & Management from Punjabi University, Patiala (Punjab). He has been associated with GPL since 1989.



**Mr. A. K. Gupta V.P Marketing**

He is a Engineering graduate from MIT, Manipal and has attended short term leadership courses from IIM, Ahmadabad. He has 22 years of experience in Sales & Marketing .He has been leading the Sales & Marketing department for last ten years in Gulshan and has been instrumental in setting up export division of the group and making the company's products available in 40 countries.



**Mr. Rajesh Agrawal Chief Financial Officer**

He is a fellow member of Institute of Chartered Accountant of India. He has 27 years of experience spread across various Industries. He started his career in 1987 and associated with the Company since 2010.



# PRODUCTS from LIMESTONE PROCESSING



**WET GROUNDED CALCIUM CARBONATE  
(WGCC)**



**PRECIPITATED CALCIUM CARBONATE  
(PCC)**



**GROUND CALCIUM CARBONATE  
(GCC)**



**ACTIVATED CALCIUM CARBONATE  
(ACC)**

## PRODUCTS



SORBITOL (70% SOLUTION)



Brown Rice Syrup



High Fructose Rice Syrup

9



ANIMAL FEED (RICE PROTEIN)



STARCH POWDER



CATTLE FEED (CORN)



## Our Plants



**Main Plant, Muzaffarnagar, UP**



**Sorbitol Unit, Bharuch-Gujarat**



**Calcium Carbonate Plant, H.P.**



**Calcium Carbonate Plant, Gujarat**

## Our Plants



**Onsite PCC Plant, Patiala Punjab**



**Onsite PCC Plant, ITC West Bengal**



**Calcium Carbonate Plant, Abu Road**



**Alcohol Unit, Madhya Pradesh**

## Growth Plans

**GOAL: To achieve Top Line of Rs.1000 crores by 2019**

### Maize Processing

- Setting up Grain based unit at Muzaffarnagar with grinding capacity of 40,000 MTPA

#### • Products

- Native Starch
- Modified Starch
- Cattle Feed

- Expected increase in Top Line of Rs.150 Cr.

### Rice Processing

- Setting up Rice based unit at Muzaffarnagar with grinding capacity of 40,000 MTPA

#### • Products

- Fructose Syrup (F55 & F42)
- Brown rice syrup
- Rice syrup solids
- Liquid Glucose
- Rice proteins
- Cattle Feed

- Expected increase in Top Line of Rs.200 Cr.

### Distillery

- Setting up green field Distillery project at MP with capacity of 60,000 ltr/day
- Bottling plant already operational

#### • Products

- IMFL-Launched Whiskey & Rum under "TIGER GOLD" brand
- Country liquor
- Cattle feed

- Expected Top Line contribution of Rs.170 Cr.

### Existing Business

- Modernisation drive for paper mills to drive Onsite-PCC business.
- Increasing usage of Sorbitol & Sweeteners to drive growth of starch derivative business
- Growing Organised dairy business to drive demand for cattle feed

- Expected to grow at CAGR 8-10%

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>Rs. 1000 Cr



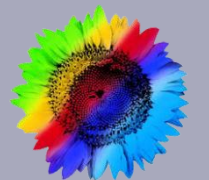
## Our Esteemed Partners...



Goodlass Nerolac Paints Ltd



asianpaints



**WIPRO**  
Applying Thought



**RANBAXY**  
LABORATORIES LIMITED

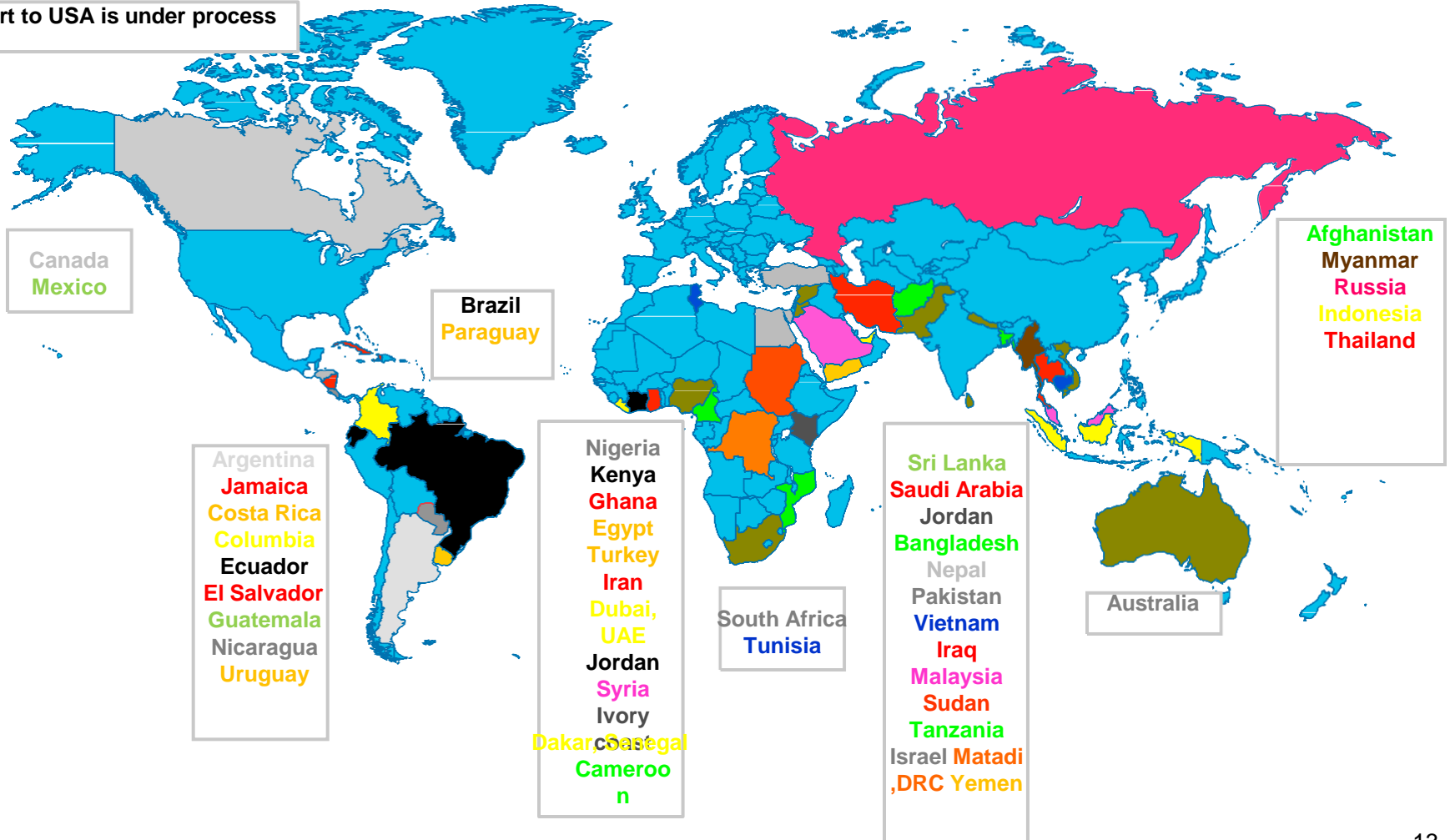


# Supplies across the globe

## GPL exports to major markets around the world

\* Sorbitol Exports in more than 45 Countries

export to USA is under process





## Quality on priority

- ◆◆ Gulshan has always maintain the high quality standards and has continuously invested in quality control equipment as per Colgate's changing requirements like :
  - ◆◆ HPLC
  - ◆◆ Gas Chromatograph etc.
- ◆◆ We have recently set up a new microbiology lab with best in class International standards to further enhance QA/QC
- ◆◆ We have successfully attained miscellaneous certifications required from time to time.





# THANK YOU